# Web Design Questionnaire

First Name          _____

Last Name           _____

Email               _____

None of the following answers are required. Only complete what you want. Thank you.

## What you have currently

Do you currently have a website? If so, what's the address? (If not, leave blank).

_____

Do you want me to arrange hosting? (Delete where applicable)

No, I'll arrange hosting / Yes, I'd like you to host the website for me

Do you currently have a logo or corporate colors? Do you have any content at the moment?

## What you want

### What is the website's main purpose? (Check/tick where applicable)
- ☐ to sell products
- ☐ to promote services
- ☐ to collect email addresses
- ☐ to build a brand / community
- ☐ other _____

### What is the desired outcome from a visitor arriving at the website? (Check/tick where applicable)
- ☐ to leave an email address
- ☐ to make a purchase
- ☐ to contact you
- ☐ to fill out a form

### Do you want any of the following? (There is space at the end of the form for other requirements). (Check/tick where applicable)
- ☐ Blog
- ☐ Social sharing icons
- ☐ Links to social profiles
- ☐ Contact form
- ☐ Email signup form / ability to collect email addresses
- ☐ Ability to sell digital products
- ☐ Ability to sell physical products
- ☐ other _____

# Your brand

Select from below to characterise your website's brand: (Check/tick where applicable)

| | | | | |
|---|---|---|---|---|
| ☐ Accommodating | ☐ Proud | ☐ Rebellious | ☐ Accurate | ☐ Adventurous |
| ☐ Aggressive | ☐ Nurturing | ☐ Altruistic | ☐ Ambitious | ☐ Analytical |
| ☐ Outrageous | ☐ Artistic | ☐ Passionate | ☐ People-Oriented | ☐ Brilliant |
| ☐ Perfectionist | ☐ Caring | ☐ Powerful | ☐ Detail Oriented | ☐ Comfortable |
| ☐ Revolutionary | ☐ Competitive | ☐ Pure | ☐ Confident | ☐ Quick |
| ☐ Critical | ☐ Relaxed | ☐ Disruptive | ☐ Demanding | ☐ Edgy |
| ☐ Scientific | ☐ Efficient | ☐ Enthusiastic | ☐ Friendly | ☐ Sexy |
| ☐ Experimental | ☐ Fun | ☐ Feared | ☐ Flexible | ☐ Happy |
| ☐ Healer | ☐ Sophisticated | ☐ Helpful | ☐ Spiritual | ☐ Holistic |
| ☐ Spontaneous | ☐ Hunter | ☐ Stylish | ☐ Idealist | ☐ Imaginative |
| ☐ Tactical | ☐ Impulsive | ☐ Simple | ☐ Innovative | ☐ Thrifty |
| ☐ Intelligent | ☐ Traditional | ☐ Intuitive | ☐ Laid Back | ☐ Vibrant |
| ☐ Visionary | ☐ Organized | ☐ Serious | ☐ Protective | ☐ Vibrant |
| ☐ Conservative | | | | |

Who is the website's target audience?

## Further information

How many pages will the website have roughly?
- ☐ 1-10
- ☐ 10-100
- ☐ 100+

What is your budget?
- ☐ $1000+
- ☐ $2000+
- ☐ $3500+
- ☐ $5000+
- ☐ $10000+

Ideally, when would you like the website completed?

_____

Two or three websites you admire or would like to emulate:

Further comments: